

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**

☐ **STATE/LOCAL CANDIDATE**

**To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3**

<b>Station and Location:</b>	<b>Date:</b>
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I, Daniel Jester  
 being/on behalf of: Barack Obama, a legally  
 qualified candidate of the Democratic political  
 party for the office of: President of the United States  
 in the Primary & General  
 election to be held on: Various dates

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
A.S ORDERED					

**Total Charges:**

## CANDIDATE CERTIFICATION

**In Order For Federal Candidates to Receive The Lowest Unit Charge During a Political Window, the Following Certification Is Required:**

I, James A. Messina  
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☐ does

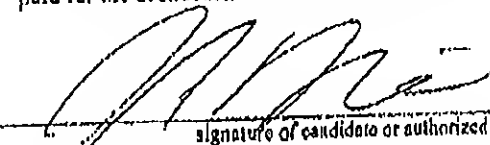
☒ does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☐ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☒ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

x   
signature of candidate or authorized committee

James A. Messina 1/18/2012  
printed name date

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

Clean / Renewable Energy  
Economy

I represent that the payment for the above described broadcast time has been furnished by:

OFA - Obama for America

and you are authorized to announce the time as paid for by such person or entity.  
I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Martin Nesbitt

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

**To Be Signed By Candidate or Authorized Committee**



1/18/2012  
Date

[Signature]  
Signature

**To Be Signed By Station Representative**

☐ Accepted

☐ Accepted in Part

☐ Rejected

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Printed Name

\_\_\_\_\_  
Title



WFTS

# ORDER

Flight Dates 09/28/12-10/04/12

Contract / Revision 312920 /

Original Date / Revision  
10/05/12 10/05/12

Advertiser Obama / Democrat / President

Agency GMMB Inc

Buying Contact

1010 Wisconsin Avenue - Suite #80  
Washington, DC 20007

Product  
95-Obama for America

Agency Com 15%

Billing Contact

1010 Wisconsin Avenue - Suite #80  
Washington, DC 20007

Sales Office EWSDC

Sales Region NAT

Agency Ref 2

Order Sep 00:20:00

Estimate # 1881-OFA :120s 9.28-10.4

Alt Order #

Billing Type Cash

Order Type GENERAL

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A35+

Rev Codes POL POL CAND

Product Codes PL

Priority P-3

Advertiser Ref

Primary Account Executive

Marta Salazar-Perren

Account Executive	Order%	Start Date	End Date
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Marta Salazar-Perren	100%		
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Order Share % Market Value

Competing Station	% of Order	Amount
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CABLE	%	
UNKWN	100%	
WBHS	%	
WBSV	%	
WCLF	%	
WEDU	%	
WFLA	%	
WMOR	%	
WTOG	%	
WTSP	%	
WTTA	%	
WTVT	%	
WUSF	%	
WVEA	%	
WWSB	%	
WXPX	%	

## Order Totals

## Billing Plan

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
September 2012	6	\$17,765.00	\$20,900.00	0.00	08/27/12	09/30/12	6	\$17,765.00	\$20,900.00
October 2012	13	\$73,015.00	\$85,900.00	0.00	10/01/12	10/04/12	13	\$73,015.00	\$85,900.00
<b>Totals</b>	<b>19</b>	<b>\$90,780.00</b>	<b>\$106,800.00</b>	<b>0.00</b>					

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
2	WFTS	09/29/12	09/29/12	Sa 6-7a Sa 6-7a	CM	6-7a	-----S-	2:00	1	\$2,000.00	P-3	0.00	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>					<u>Rate</u>		<u>Rating</u>			
Week:		09/28/12	10/04/12	-----S-	1					\$2,000.00		0.00			



WFTS

Print Date: 10/05/12

Page 2 of 3

Contract / Revision 312920 Flight Dates 09/28/12-10/04/12

Hiatus Dates

Original Date / Revision 10/05/12/ 10/05/12

Order Sep 00:20:00

Advertiser Obama / Democrat / President Product 95-Obama for America

Estimate # 1881-OFA :120s 9.28-10.4

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
3	WFTS	09/29/12	09/29/12	SA 8-9a SA 8-9a	CM	758-9a	-----S-	2:00	1	\$4,000.00	P-3	0.00	NM	0	\$0.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/28/12 10/04/12 -----S- 1 \$4,000.00 0.00 <u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Rtg</u> <u>Type</u> 1 WFTS 09/28/12-10/04/12 SA 8-9a 758-9a -----Sa-- 2:00(\$4,000.00) 0.00 NM Unresolved [NA - NO 2:00 BREAKS IN WEEKEND GMA]															
4	WFTS	09/30/12	09/30/12	SU 7-8a SU 7-8a	CM	658-8a	-----S	2:00	1	\$4,000.00	P-3	0.00	NM	0	\$0.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/28/12 10/04/12 -----S 1 \$4,000.00 0.00 <u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Rtg</u> <u>Type</u> 1 WFTS 09/28/12-10/04/12 SU 7-8a 658-8a -----Su 2:00(\$4,000.00) 0.00 NM Unresolved [NA - NO 2:00 BREAKS IN WEEKEND GMA]															
5	WFTS	09/28/12	10/04/12	M-F 10-11a 10-11a Right This Minute	CM	10-11a	MTWTF--	2:00	2	\$2,000.00	P-3	0.00	NM	2	\$4,000.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/28/12 10/04/12 MTWTF-- 2 \$2,000.00 0.00															
E 6	WFTS	09/28/12	10/04/12	M-F 11a-12p M-F 11a-12p	CM	1058a-12p	MTWTF--	2:00	2	\$4,000.00	P-3	0.00	NM	0	\$0.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/28/12 10/04/12 MTWTF-- 2 \$4,000.00 0.00 <u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Rtg</u> <u>Type</u> 1 WFTS 09/28/12-10/04/12 M-F 11a-12p 1058a-12p MTWThF---- 2:00(\$4,000.00) 0.00 NM Credited flight over, spots will be made good on est 1537 on 10/6 2 WFTS 09/28/12-10/04/12 M-F 11a-12p 1058a-12p MTWThF---- 2:00(\$4,000.00) 0.00 NM Credited flight over, spots will be made good on est 1537 on 10/6															
7	WFTS	09/28/12	10/04/12	M-F 12-1p ABC Action News	CM	1158a-1p	MTWTF--	2:00	2	\$1,800.00	P-3	0.00	NM	2	\$3,600.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/28/12 10/04/12 MTWTF-- 2 \$1,800.00 0.00															
8	WFTS	09/28/12	10/04/12	M-F 3-4P Katie M-F 3-4P Katie	CM	3-4p	MTWTF--	2:00	2	\$3,000.00	P-3	0.00	NM	2	\$6,000.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/28/12 10/04/12 MTWTF-- 2 \$3,000.00 0.00															
9	WFTS	09/28/12	10/04/12	M-F 4-5p M-F 4-5p	CM	358-5p	MTWTF--	2:00	1	\$4,000.00	P-3	0.00	NM	1	\$4,000.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/28/12 10/04/12 MTWTF-- 1 \$4,000.00 0.00															
10	WFTS	09/28/12	10/04/12	M-F 5-6p ABC Action News	CM	458-6p	MTWTF--	2:00	1	\$4,000.00	P-3	0.00	NM	1	\$4,000.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/28/12 10/04/12 MTWTF-- 1 \$4,000.00 0.00															
11	WFTS	09/28/12	10/04/12	M-F 6-630p ABC Action News	CM	558-630p	MTWTF--	2:00	1	\$5,000.00	P-3	0.00	NM	1	\$5,000.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/28/12 10/04/12 MTWTF-- 1 \$5,000.00 0.00															
12	WFTS	09/28/12	10/04/12		CM	658-730p	MTWTF--	2:00	2	\$6,100.00	P-3	0.00	NM	2	\$12,200.00



### Hiatus Dates

Order Sep 00:20:00

Estimate # **1881-OFA :120s 9.28-10.4**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals Spots Amount	
				M-F 7-730p 7-730p The List											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/28/12	10/04/12	MTWTF--					2	\$6,100.00		0.00			
13	WFTS	10/02/12	10/02/12	Tuesday Prime A Tuesday Prime A	CM	758-9p	-T-----	2:00	1	\$36,000.00	P-3	0.00	NM	1	\$36,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/28/12	10/04/12	-T-----					1	\$36,000.00		0.00			
14	WFTS	10/04/12	10/04/12	Thursday Prime A Thursday Prime A	CM	758-9p	---T---	2:00	1	\$10,000.00	P-3	0.00	NM	1	\$10,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/28/12	10/04/12	---T---					1	\$10,000.00		0.00			
15	WFTS	09/28/12	10/04/12	M-SU 11-1135p ABC Action News	CM	11-1135p	MTWTFSS	2:00	2	\$6,000.00	P-3	0.00	NM	2	\$12,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/28/12	10/04/12	MTWTFSS					2	\$6,000.00		0.00			
16	WFTS	10/02/12	10/04/12	M-F 10-11a 10-11a Right This Minute	CM	10-11a	-TWT---	2:00	2	\$2,000.00	P-3	0.00	NM	2	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/02/12	10/08/12	-TWT---					2	\$2,000.00		0.00			
17	WFTS	10/02/12	10/04/12	M-F 4-5p M-F 4-5p	CM	358-5p	-TWT---	2:00	1	\$4,000.00	P-3	0.00	NM	1	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/02/12	10/08/12	-TWT---					1	\$4,000.00		0.00			
													Totals	19	\$106,800.00